Collibra | SAP

Build trust in your data, deliver trust in AI

Develop a data and AI strategy to enable more users with better data.

Accelerating data and AI-driven initiatives

Access to trusted data has always been foundational to maintaining a competitive edge and achieving long-term business success. Now, with the rapidly evolving AI landscape, it is crucial to ensure that the energy invested in curating data assets and developing AI use cases doesn't result in wasted time, money and resources. This prevents scenarios that compromise ethical innovation and erode customer trust due to inaccurate insights, predictions, unintentional bias and misuse of sensitive data.

SAP applications are the backbone of your data ecosystem, providing most of the data needed to develop your analytics, data products and AI models. However, customer landscapes are complex and continuously expanding with new applications and data sources. So, while SAP systems still provide the bulk of the data, the remaining portion is gathered from diverse operational sources and third-party data providers, making the situation more difficult to manage. Add multiple AI platforms to manage diverse AI use cases into the mix, and it raises concerns about how you can handle the volume and complexity of your expansive data ecosystem.

It's essential for organizations to have a comprehensive, unified approach to data and AI governance across SAP, cloud platforms, third-party data sources, analytics and AI assets. They need a governed business data fabric architecture, and SAP and Collibra have partnered to help organizations make this a reality.

SAP Business Data Cloud is the foundation for a business data fabric architecture, enabling seamless and scalable access to an organization's business data with semantics and business context preserved. Collibra Platform enables unified data and AI governance for a business data fabric—a key part of SAP's strategy to deliver trusted data.

With the integration of Collibra Platform and SAP Business Data Cloud, our customers will have the context and insight they need to deliver trusted data and AI for every user, every use case and across every source, maximizing the value of their data-driven initiatives to drive better business outcomes.

SAP Endorsed App
Premium Certified

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Unified governance

Data is by far an organization's most valuable asset. However, it's not just about having the data, but about tapping into its full potential–whether building analytics, curating data products, or developing AI models.

For example, without an easy way for your data scientists, analysts, and business users to discover valuable data across your organization, many aspects of your business are affected. Productivity decreases and the time to gain insights is extended, making your business less agile in responding to opportunities and challenges.

Collibra helps you improve productivity and empower your data users to make data-driven decisions. Users gain a unified view of their data and AI and can easily discover, understand, trust, and access data while supporting privacy requirements.

Collibra's rich semantic layer provides context about data by connecting business, technical, and privacy metadata with quality and lineage to drive better understanding and usage of data. You can understand how reliable it is, what it means, where it came from or how and if it has been changed.

With Collibra, customers can benefit from a complete, unified governance solution beyond the power of a data catalog. Collibra also helps you automate data and AI governance processes and workflows, manage the quality of your data, breaking down silos and reducing manual, time–consuming efforts. Our partnership helps customers govern, share context and collaborate across SAP and other data sources. It also embodies a shared vision for maintaining compliance with privacy requirements.

Comprehensive governance for reliable AI

Many organizations opt for a variety of best-of-breed AI tools to address their wide array of AI use cases. The data used for training these use cases are frequently dispersed across SAP and other data sources. With data and AI spread across so many disparate systems, there is a higher chance of creating governance blind spots, leaving areas of the AI landscape unchecked. This makes it harder for AI developers to validate the trustworthiness of data and can lead to inaccurate predictions, unreliable results and bias. Leadership and risk teams may struggle to keep track of legal, privacy and ethical risks associated with AI, making it tough to implement top-down governance and oversight of AI use cases that go into production.

Collibra enables organizations to develop, govern and deploy AI responsibly. Collibra AI Governance offers a holistic end-to-end view of all your organization's AI projects, and is designed to help improve organizational access and adoption of AI systems. Collibra AI Governance helps data, AI and compliance teams to scale AI with confidence, leveraging reliable data and ensuring compliance readiness across the AI lifecycle, all within a secure, tech-agnostic and frictionless environment.

+ SAP

Build a business data fabric with Collibra and SAP

Watch our video

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Automated data quality monitoring

It's no secret that many organizations face significant challenges ensuring the trustworthiness of their data– from data origins and how it flows through systems to ensuring accuracy, completeness, consistency and more. The cost of doing nothing is high. Without proper management and quality checks on your data assets, you risk making crucial business decisions based on unreliable information. The lack of trust in your data could lead to missed opportunities or even financial losses.

Collibra Data Quality & Observability automates monitoring, validation, and notification across SAP Business Data Cloud, SAP HANA, SAP HANA Cloud, SAP Datasphere and SAP Databricks environments and at every stage of data pipelines. Collibra uses machine learning (ML) to generate rules based on data structure and content. Rule thresholds can then adapt and adjust to changing conditions based on normal ranges for data sets to reduce false positives. Data validation is processed securely in your SAP environment increasing speed and efficiency. Automated anomaly detection proactively notifies stakeholders as soon as issues happen to prevent them from becoming major problems.

Understanding and certifying the reliability of data is also a breeze with easy-to-interpret scoring visualizations across the six data quality dimensions– completeness, accuracy, consistency, validity, uniqueness and integrity– so any stakeholder can use data with confidence.

With Collibra Data Quality & Observability, organizations can centralize and automate data quality workflows to gain better control over end-to-end data pipelines, increase efficiency, and streamline access to high-quality data—across all sources—to support all your data-driven initiatives and drive faster, stronger business outcomes.

Address data privacy and protection

Data privacy has become increasingly important as more information is shared and stored digitally. In recent years, a surge in privacy regulations, such as GDPR and CCPA, now requires organizations to comply with stringent rules to protect personal information. Noncompliance can lead to severe consequences, including hefty fines, reputational damage, and revenue loss. As a result, businesses must prioritize data privacy and implement robust security measures to safeguard sensitive data and maintain consumer trust in accordance with these landmark privacy regulations.

To protect your organization in this changing regulatory environment, you need to know what

sensitive data resides where. And you also need to institute policies for data retention, data minimization, and data access. With Collibra, you can record cross–system policies, govern your data access policies from a single location, and engage stakeholders across data, privacy and business teams to collaborate on policy decisions.

Collibra Protect allows you to centrally define and manage data access policies to protect data. You can easily build policies with a few clicks in Collibra—with absolutely no coding. Those policies are then pushed down to cloud platforms such as Snowflake, Databricks and Google BigQuery to mask the data and control access to it.

Collibra helps you govern, protect, and collaborate on a single platform to reduce the complexities of maintaining compliance and managing data access across the organization and multiple cloud sources. The easier and more secure it is for your employees to access your data, the more they can get done with confidence.

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Transparent, reliable and compliant data and AI

In this era of constant evolution and innovation, the role of trusted data and AI cannot be overstated. The collaboration between Collibra and SAP offers a comprehensive solution to ensure that organizations can tap into the full potential of their data assets and AI initiatives while upholding the highest standards for ethical and compliant innovation. By leveraging Collibra Platform alongside SAP Business Data Cloud, organizations gain valuable insights into their data landscape, enabling them to deliver trusted data and AI across every aspect of their operations.

With unified governance as the foundation, organizations can tackle the challenges posed by the increasing complexity and volume of data and AI. Collibra's robust data and AI governance, data quality, and catalog capabilities provide a unified view of data, facilitating better understanding, trust, and accessibility while ensuring compliance with privacy regulations. By automating governance processes and workflows, Collibra streamlines operations, empowering data users to make informed decisions and driving productivity across the organization.

Moreover, Collibra's focus on AI governance ensures that AI use cases and models are developed, deployed and monitored responsibly and transparently. With Collibra, organizations can mitigate the risks associated with AI, such as bias and privacy concerns, while maximizing the value of their AI investments.

Summary

Collibra offers an SAP-endorsed app that provides unified governance for data and AI including powerful data quality, lineage and catalog capabilities, which support complex data environments and organizational structures. A flexible, customizable platform, Collibra enables organizations to get more value from their data and AI strategy while ensuring ethical and compliant innovation and outcomes.

Objectives

- Establish the data and AI governance foundation essential to unlocking the value of your SAP business data fabric
- Know the data you have, who owns it, who can use and share it, its health and how it moves and transforms throughout the data lifecycle
- Proactively monitor data quality and pipeline reliability to ensure data-driven initiatives are fed with high-quality data
- Enable enterprise-wide oversight of AI use cases and models to ensure only reliable, explainable and ethical AI is put into production

Solutions

- **Data Governance:** Simplify data governance with business-led collaboration to drive trusted data-driven decisions and to reduce compliance risks across SAP and non–SAP systems
- **AI Governance:** Deliver trusted AI with full visibility and control, while ensuring the use of reliable data, across any tool, for every AI use case
- **Data Quality & Observability:** Monitor, validate, and certify the health of your data with automated checks for accurate, consistent, and reliable business outcomes
- **Data Privacy and Protect:** Centrally manage policies, maintain compliance and minimize risk across SAP and other sources

Benefits

- Enable all data users to easily trust, comply and consume data to accelerate data-driven initiatives
- Ensure top-down oversight of data assets and AI use cases to help ensure AI is deployed responsibly for ethical innovation
- Create more trust and transparency with customers while offering a personalized and relevant experience

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Collibra Platform

Our powerful, unified platform brings flexible governance and continuous quality with automated visibility, control and traceability to the world's leading brands. Collibra unifies governance for data and AI for every user, every use case and across every source so that everyone in the organization can trust, comply and consume their data at scale.

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Learn more
To find out more, call your SAP representative today or visit us online at the **SAP Store**

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